

# EXECUTIVE FORUM 2011



Federal Executive Institute Alumni Association

## **Achieving Distinction as a Federal Leader**

Sponsored by the  
**Federal Executive Institute Alumni Association**  
in partnership with the  
**Federal Executive Institute,**  
**The George Washington University** and  
the **Federal Executive Institute**  
**Alumni Association Foundation**

**May 5**

The George Washington University  
The Marvin Center  
Grand Ballroom, 3rd Floor  
800 21st Street, N.W.  
Washington, DC 20052

# Program Schedule



## Room Location

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All sessions will be held in the **Grand Ballroom, 3rd floor, The Marvin Center**

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## Thursday, May 5, 2011

7:45 a.m. **Registration Begins**

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8:00 a.m. **Continental Breakfast**

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8:30 a.m. **Welcome—John Russo, FEIAA President; Joseph Kraemer, PhD, Acting Director, Federal Executive Institute**

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8:45 a.m. **Collaborative Leadership: A Powerful Way to Achieve Distinction—Russ Linden, PhD, Russ Linden and Associates**  
Today's environment of budget shortfalls, complex challenges, and growing interdependence requires collaboration. And the Millennial generation entering the workforce now is eager for collaborative leadership. Collaborative leadership can be learned, although it also presents many challenges. But collaborative leadership is in our career interest and it helps us achieve distinction. In this session, you will learn five characteristics of effective collaborative leaders; identify some hurdles to collaborative leadership; and understand several strategies to overcome the hurdles.

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10:15 a.m. **Networking Break**

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10:30 a.m. **NeuroFed: Leadership, Executive Performance and the Emerging Neuroscience—PJ Rooney, PhD, and Pete Ronayne, PhD, Federal Executive Institute**  
In this session you will be taken on a focused, timely, and extremely relevant tour of fascinating research about the brain's functions, limitations, and tremendous capacities, all tied explicitly to leadership. This session is designed to provide you with practical and profound tools with immediate relevance and applicability for your effectiveness and well-being as a leader and learner. And the research is clear: By becoming "NeuroFeds"—that is, learning about and integrating the latest neuroscience findings into leadership practice—we can change our brains, literally change our minds, and improve our leadership and organizational performance.

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11:45 a.m. **Networking Break**

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12:00 p.m. **Buffet Lunch and Networking Break**

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12:30 p.m. **The Secrets of an Inspirational Leader—Bill Graham, Graham Corporate Communications**

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1:15 p.m. **Panel Discussion—Characteristics of Distinctive Leaders—**Harry S. Hertz, Director, Baldrige Performance Excellence Program; Tom Fox, Center for Government Leadership, Partnership for Public Service; Marianna LaCanfora, Assistant Deputy Commissioner, Office of Retirement and Disability Policy, Social Security Administration

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2:30 p.m. **Networking Break**

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2:45 p.m. **Leading at the Next Level—**Scott Eblin, Executive Coach and President, The Eblin Group

One thing we know for sure about today's world is that expectations are always changing. That's especially true for leaders taking on new roles and challenges. Different results are expected so it logically follows that even the most successful leaders will need to change some things when they move up to the next level. In this session you'll learn the behaviors and mindsets that successful leaders pick up and let go of as they advance.

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4:30 p.m. **Adjourn**

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## **Special Bonus for Executive Forum Participants**

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All Executive Forum participants will receive copies of books by two of our speakers—***Leading Across Boundaries: Creating Collaborative Agencies in a Networked World*** by Russ Linden and ***The Next Level: What Insiders Know About Executive Success*** by Scott Eblin. Our gift to you is a nearly \$70 value!

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## **Additional Program Information**

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Visit the FEIAA Web site at [www.feiaa.org](http://www.feiaa.org) for additional information about the program speakers and their presentations and the latest updates to the program and schedule.

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## **Register Online for Executive Forum 2011**

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You can conveniently and securely register online for the Executive Forum at [www.feiaa.org](http://www.feiaa.org). Click on Events, then Executive Forum, then RSVP for Executive Forum. You may also use the registration form on the next panel, or download and print a similar registration form from our Web site ([www.feiaa.org](http://www.feiaa.org)). Questions? Call 703-725-2863.

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## **41 Years of Support to FEI**

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FEIAA supports the Federal Executive Institute and continuation of the "FEI Experience" through leadership learning and networking opportunities for our public sector leaders.

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# Executive Forum 2011 Registration

Mail or fax this completed form to register for the Executive Forum, May 5, 2011, at The George Washington University's Marvin Center. **Open to ALL current and former Federal Managers, Supervisors, and Executives.** Membership in FEIAA is not required to attend the Forum.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: Work: \_\_\_\_\_ Home: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Individual FEIAA Member \$375.00

Individual Non-member \$425.00

Retiree \$225.00

Group—Minimum 5 \$325.00 per person

## Create Your Own Group

\$1,625—Yourself + 4 Individuals

Each Additional Attendee \$325

Payment by Credit Card Only

Each attendee can pay by a different credit card or with any combination of cards.

### Name of Attendee

### E-mail/Fax Number

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

Note: Minimum group size is 5. Substitutions required after April 27.

For additional registrants, add additional sheet.

Please provide E-mail/FAX number to send confirmation.

**To register, send your credit card information or a check (made payable to FEIAA) to: FEIAA, 1100 Connecticut Avenue, NW, Suite 900, Washington, DC 20036 or register securely online at [www.feiaa.org](http://www.feiaa.org).**

All payments must be received prior to the conference. Registration will be confirmed by return e-mail. It is recommended that registrations mailed in the last week also be FAXed to 202-331-7779. Complete directions will be e-mailed with a confirmation. **Cancellations and Substitutions:** Full refunds will be given for written cancellations e-mailed or faxed no later than April 27, 2011. No refunds will be made after that date. Substitutions may be made at any time. Registration questions should be e-mailed to [office@feiaa.org](mailto:office@feiaa.org).

## Payment by Credit Card



Amount: \_\_\_\_\_

**American Express | VISA | MasterCard** Expires: \_\_\_\_\_ CID: \_\_\_\_\_

On MasterCard or VISA cards, the Credit Card Identification number, or CID, is the three-digit security code printed in the signature panel on the back of the card. On American Express cards, the CID is a four-digit code on the front of the card.

Account Number: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

REQUIRED

Send Receipt to: \_\_\_\_\_

Mail this form to FEIAA at: 1100 Connecticut Avenue, NW, Suite 900, Washington, DC 20036, or FAX to 202-331-7779. For questions or to arrange for payment by credit card, please call 703-725-2863.

## Who Should Attend

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The FEIAA Executive Forum offers a unique learning experience for Federal Executive Institute (FEI) graduates who want to keep their leadership skills honed, for those who aspire to attend the FEI resident course, and for managers who are building leadership skills. Our program offers a sampling of the type of learning you would experience at the renowned Federal Executive Institute in Charlottesville, Virginia. Your instructors for the one-day training include members of FEI's faculty and adjunct faculty, faculty from leading schools of public policy and administration, and experts in government leadership. Take advantage of group discounts and hold a mini-reunion with your FEI classmates or organize a group from your office or agency. Discounts are available for groups of five or more.

## About FEI, FEIAA and the Executive Forum

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For more than 40 years, the Office of Personnel Management's Federal Executive Institute (FEI) has served as the Federal Government's premier development center for senior executives. FEI brings Senior Executive Service members and high-performance GS-15s together for courses that help executives develop broad corporate viewpoints, understand their constitutional roles, and enhance essential skills.

Founded in 1970, the Federal Executive Institute Alumni Association (FEIAA) is a network of graduates of FEI residential programs. FEIAA enjoys close cooperative relationships with FEI and the Office of Personnel Management, while maintaining its independence as a non-profit corporation. FEIAA is the foremost professional service and networking organization of government executives in America.

2011 marks the 26th year that FEIAA and FEI have sponsored the Executive Forum. Regarded by many as the "granddaddy" of leadership training for the Federal Government, the Executive Forum set the format for management and leadership training that others have followed. The Executive Forum is the only national conference featuring presentations and workshops by FEI faculty. FEIAA and FEI are committed to offering high-quality training at an affordable price.

For the most up-to-date information about the FEIAA Executive Forum and additional details not available here, see our Web site at [www.feiaa.org](http://www.feiaa.org). Click on the link from the front page or on Events, then Executive Forum.

### **Federal Executive Institute Alumni Association**

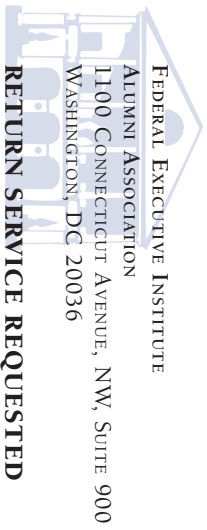
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**RETURN SERVICE REQUESTED**