



EXECUTIVE FORUM 2009

Federal Executive Institute Alumni Association

Traits of a Trusted Leader in Changing Times

May 8

The Marvin Center
Grand Ballroom, 3rd Floor
The George Washington University
800 21st Street, N.W.
Washington, DC 20052

Sponsored by the
Federal Executive Institute Alumni Association
in partnership with the
Federal Executive Institute and
The George Washington University

Federal Executive Institute Alumni Association
12427 Hedges Run Drive, Suite 104
Lake Ridge, VA 22192
www.feiaa.org
(Phone) 703-725-2863
(Fax) 703-426-8400

Program Schedule

Room Location

All sessions will be held in the Grand Ballroom,
3rd floor, The Marvin Center

Friday, May 8, 2009

7:45 a.m. **Registration Begins**

8:00 a.m. **Continental Breakfast**

8:30 a.m. **Welcome—Charlotte Rodriguez, FEIAA President**

8:45 a.m. **Public Service Leadership in a Rapidly Changing Landscape—Kathryn E. Newcomer, PhD, Professor and Associate Director, Trachtenburg School of Public Policy and Public Administration, The George Washington University**
Although we cannot know with great precision what the future holds, leaders can nevertheless prepare for the “certainty of uncertainty.” In Public Service this means that leaders and their organizations must be flexible and nimble, yet lead with fundamental values such as empathy, equity, fairness and accountability. Leading people in an increasingly uncertain and diverse world requires new and different skills—now variously labeled “emotional intelligence” or “social intelligence”—as well as good skills in identifying and addressing risks of all sorts in order to steward people and resources with vision and integrity.

9:30 a.m. **Networking Break**

9:45 a.m. **Changing Times for Federal Workers—Jonathan Breul, PhD, Executive Director, IBM Center for The Business of Government; Robert Tobias, Distinguished Adjunct Professor, American University; Tina Sung, Vice President, Partnership for Public Service**
This expert panel represents key organizations that are advising the White House and Government leaders about changes in the Federal workplace and the characteristics that Federal executives will need to lead in today’s changing environment.

10:45 a.m. **Networking Break**

11:00 a.m. **Challenges in Leading the Federal Workforce—John Berry, Director, Office of Personnel Management (invited)**

11:30 a.m. **Lunch and Networking Break**

12:45 p.m. **The Federal Executive Institute – Now and Future—Kevin Marshall, Director, FEI**

1:00 p.m. **Executive Agility—Kevin Marshall, Director, FEI**

- 1:30 p.m. **Leading Change in Northern Ireland's Government—Mick Cory, Visiting Fulbright Fellow, Hauser Center for Nonprofit Organizations, Kennedy School of Government, Harvard University, and FEI Alumnus**
Northern Ireland is going through a period of significant political, economic and social change that includes reform of its civil service and how services are delivered to its citizens. Cory, who is Director of Northern Ireland's Department of Culture, Arts and Leisure, is responsible for leading a challenging reform program encompassing civil service wide reform and organizational and cultural change within his department. He will outline the context of reform, the changes being made, and the challenges to be faced for the future.
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- 2:00 p.m. **Covering the Federal Workforce—Joe Davidson, Federal Diary Columnist, *The Washington Post***
The Federal Diary is a must read for every Federal employee. The popular columnist will describe his approach to writing the Federal Diary and the kinds of stories that interest him. Some of his columns are examples of accountability journalism, such as those about Blue Cross Blue Shield that led to a congressional hearing and an extension of Open Season. Other columns—those that focus on programs of importance to Federal employees and those who might want to join the government or who formerly worked for it—are examples of service journalism.
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- 2:30 p.m. **Networking Break**
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- 2:45 p.m. **Moral Courage and The Trusted Leader—Terry Newell, EdD, former Dean of Faculty, FEI**
Leaders who want to build trust must be known for doing the right thing when faced with a difficult ethical challenge. Doing the right thing often takes moral courage, however, because ethical behavior is not always welcome. We've all heard horror stories about what can happen to people who stand up for what they believe. This session will focus on four key questions: (1) what is moral courage?; (2) how can you display moral courage and live to tell the tale?; (3) what does it mean to "speak truth to power"?; and (3) what can leaders do to foster an ethical culture that supports their own employees in doing the right thing?
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- 4:15 p.m. **Reception**—Network with Forum participants. Soft drinks and appetizers will be served. Cash bar.

The FEIAA Annual Meeting will be held immediately following the Reception. All graduates of FEI residential programs are invited to participate.

Additional Program Information

Visit the FEIAA Web site at www.feiaa.org for additional information about the program speakers and their presentations.

Register Online for Executive Forum 2009

You can conveniently and securely register online for the Executive Forum at www.feiaa.org. Click on Events, then Executive Forum, then RSVP for Executive Forum. You may also use the registration form on the next panel, or download and print a similar registration form from our Web site (www.feiaa.org). Questions? Call 703-725-2863.

Executive Forum 2009 Registration

Mail or fax this completed form to register for the Executive Forum, May 8, 2009, at The George Washington University's Marvin Center. **Open to ALL current and former Federal Managers, Supervisors, and Executives.** Membership in FEIAA is not required to attend the Forum.

Name: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Telephone: Work: _____ Home: _____

E-mail: _____ Fax: _____

Individual FEIAA Member	\$345.00	<input type="checkbox"/>
Individual Non-member	\$395.00	<input type="checkbox"/>
Retiree	\$200.00	<input type="checkbox"/>
Group—Minimum 5	\$300.00 per person	<input type="checkbox"/>

Create Your Own Group

\$1,500—Yourself + 4 Individuals
Each Additional Attendee \$300
Payment by Credit Card Only

Each attendee can pay by a different credit card or with any combination of cards.

Name of Attendee

E-mail/Fax Number

2. _____
3. _____
4. _____
5. _____

Note: Minimum group size is 5. Substitutions required after May 1.

For additional registrants, add additional sheet.

Please provide E-mail/FAX number to send confirmation.

To register, send your credit card information or a check (made payable to FEIAA) to: FEIAA, 12427 Hedges Run Drive, Suite 104, Lake Ridge, VA 22192. All payments must be received prior to the conference. Registration received at least 2 weeks prior to the conference will be confirmed by return mail. It is recommended that registrations mailed in the last week also be FAXed to 703-426-8400. Complete directions will be mailed with a confirmation. Cancellations and Substitutions: Full refunds will be given for written cancellations postmarked or faxed no later than May 1, 2009. Cancellations after May 1 will be subject to a \$100 cancellation fee. Substitutions may be made at any time. Registration questions should be e-mailed to forum@feiaa.org.

Payment by Credit Card



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On MasterCard or VISA cards, the Credit Card Identification number, or CID, is the three-digit security code printed in the signature panel on the back of the card. On American Express cards, the CID is a four-digit code on the front of the card.

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Mail this form to FEIAA at: 12427 Hedges Run Drive, Suite 104, Lake Ridge, VA 22192, or FAX to 703-426-8400. For questions or to arrange for payment by credit card, please call 703-725-2863.



Who Should Attend

The FEIAA Executive Forum offers a unique learning experience for Federal Executive Institute (FEI) graduates who want to keep their leadership skills honed, for those who aspire to attend the FEI resident course, and for managers who are building leadership skills. Our program offers a sampling of the type of learning you would experience at the renowned Federal Executive Institute in Charlottesville, Virginia. Your instructors for the one-day training include members of FEI's faculty and adjunct faculty, faculty from leading schools of public policy and administration, and experts in government leadership. Take advantage of group discounts and hold a mini-reunion with your FEI classmates or organize a group from your office or agency. Discounts are available for groups of five or more.

About FEI, FEIAA and the Executive Forum

For more than 40 years, the Office of Personnel Management's Federal Executive Institute (FEI) has served as the Federal Government's premier development center for senior executives. FEI brings Senior Executive Service members and high-performance GS-15s together for courses that help executives develop broad corporate viewpoints, understand their constitutional roles, and enhance essential skills.

Founded in 1970, the Federal Executive Institute Alumni Association (FEIAA) is a network of graduates of FEI residential programs. FEIAA enjoys close cooperative relationships with FEI and the Office of Personnel Management, while maintaining its independence as a non-profit corporation. FEIAA is the foremost professional service and networking organization of government executives in America.

2009 marks the 24th year that FEIAA and FEI have sponsored the Executive Forum. Regarded by many as the "granddaddy" of leadership training for the Federal Government, the Executive Forum set the format for management and leadership training that others have followed. The Executive Forum is the only national conference featuring presentations and workshops by FEI faculty. FEIAA and FEI are committed to offering high-quality training at an affordable price.

For the most up-to-date information about the FEIAA Executive Forum and additional details not available here, see our Web site at www.feiaa.org. Click on the link from the front page or on Events, then Executive Forum.