

EXECUTIVE FORUM 2010



Federal Executive Institute Alumni Association

Achieving Your Personal Best as a Leader

Sponsored by the
Federal Executive Institute Alumni Association
in partnership with the
Federal Executive Institute and
The George Washington University

May 7

The George Washington University
The Marvin Center
Grand Ballroom, 3rd Floor
800 21st Street, N.W.
Washington, DC 20052

Program Schedule



Room Location

**All sessions will be held in the Grand Ballroom,
3rd floor, The Marvin Center**

Friday, May 7, 2010

7:45 a.m. **Registration Begins**

8:00 a.m. **Continental Breakfast**

8:30 a.m. **Welcome—John Russo, FEIAA President**

8:45 a.m. **Executive Readiness—Gail Funke, PhD, Dean of Program and Faculty Development, Federal Executive Institute**

Dr. Funke will highlight what to watch for when responding to pressures to cut agency budgets or to “straight-line” spending. This session will show you how to gain the knowledge you need to guide and direct your staff through tough economic times, and how to achieve your personal best as a leader.

10:00 a.m. **Networking Break**

10:15 a.m. **The Federal Executive Institute – Now and in the Future—Joseph S. Kraemer, PhD, Director, FEI**

10:30 a.m. **Challenges in Leading the Federal Workforce—John Berry, Director, Office of Personnel Management (invited)**

11:15 a.m. **Leading Diversity—John M. Robinson, Director of Civil Rights and Diversity, U.S. Department of State**

Learn the five key attributes for expressing executive commitment to diversity: visibility, specificity, personal expression, persistence and intentionality. Robinson believes the best diversity leaders are clear, outspoken and personal in their approach; only then are they convincing.

11:45 a.m. **Lunch and Networking Break**

1:00 p.m. **Hot Decision Making—Nils Olsen, PhD, Assistant Professor, Organizational Science and Communications, The George Washington University**

Have you considered just how much your decisions can be influenced by stress, time constraints and complexity (e.g., emergency rooms, stock market trading, marketing firms, the entertainment industry)? Nils Olsen will discuss the impact that biases, emotions, fairness, investment and negotiation strategies, intuition (the “blink” idea), motivation and other factors may have on our daily decisions—and particularly how “hot” emotional states can affect our decision making.

2:00 p.m. **Leveraging Social Media Tools as a Leader—John M. Kamensky, Senior Fellow, IBM Center for The Business of Government**

Today's workplace is a blend of four different generations, each with different working styles and expectations. The increased use of technology is a driver in changing the workplace, and how work gets done. This session will focus on understanding these trends and offer ways for how senior executives can manage, create collaborative teams, and engage the work force around your agency's mission.

2:45 p.m. **Networking Break**

3:00 p.m. **Likability and Storytelling: Power Tools for Leadership Communications—William Graham, Graham Corporate Communications**

If you are likable, they will listen to you. If you tell stories, they will remember you. If they like you and remember you, then they will hire you, promote you ... they will support you, and work harder for you. This session will hone your likability and storytelling tools. These tools will help you inspire and motivate your team, while improving and advancing your career.

4:30 p.m. **Reception**—Network with Forum participants. Soft drinks and appetizers will be served. Cash bar.

FEIAA Annual Meeting

The FEIAA Annual Meeting will be held immediately following the Reception. All graduates of FEI residential programs are invited to participate.

Additional Program Information

Visit the FEIAA Web site at www.feiaa.org for additional information about the program speakers and their presentations, and the latest updates to the program and schedule.

Register Online for Executive Forum 2010

You can conveniently and securely register online for the Executive Forum at www.feiaa.org. Click on Events, then Executive Forum, then RSVP for Executive Forum. You may also use the registration form on the next panel, or download and print a similar registration form from our Web site (www.feiaa.org). Questions? Call 703-725-2863.

Celebrating 40 Years of Support to FEI

Our 2010 Executive Forum will celebrate the Federal Executive Institute Alumni Association's 40th anniversary and our 25th year of sponsoring the Executive Forum. FEIAA supports the Federal Executive Institute and continuation of the "FEI Experience" through leadership learning and networking opportunities for our public sector leaders.

Executive Forum 2010 Registration

Mail or fax this completed form to register for the Executive Forum, May 7, 2010, at The George Washington University's Marvin Center. **Open to ALL current and former Federal Managers, Supervisors, and Executives.** Membership in FEIAA is not required to attend the Forum.

Name: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Telephone: Work: _____ Home: _____

E-mail: _____ Fax: _____

Individual FEIAA Member \$345.00

Individual Non-member \$395.00

Retiree \$200.00

Group—Minimum 5 \$300.00 per person

Create Your Own Group

\$1,500—Yourself + 4 Individuals

Each Additional Attendee \$300 · Payment by Credit Card Only

Each attendee can pay by a different credit card or with any combination of cards.

Name of Attendee

E-mail/Fax Number

2. _____

3. _____

4. _____

5. _____

Note: Minimum group size is 5. Substitutions required after April 30.

For additional registrants, add additional sheet.

Please provide E-mail/FAX number to send confirmation.

To register, send your credit card information or a check (made payable to FEIAA) to: FEIAA, 12427 Hedges Run Drive, Suite 104, Lake Ridge, VA 22192. All payments must be received prior to the conference. Registration received at least 2 weeks prior to the conference will be confirmed by return mail. It is recommended that registrations mailed in the last week also be FAXed to 703-426-8400. Complete directions will be mailed with a confirmation. Cancellations and Substitutions: Full refunds will be given for written cancellations postmarked or faxed no later than April 30, 2010. Cancellations after April 30 will be subject to a \$100 cancellation fee. Substitutions may be made at any time. Registration questions should be e-mailed to forum@feiaa.org.

Payment by Credit Card



Amount: _____

American Express | VISA | MasterCard Expires: _____ CID: _____

On MasterCard or VISA cards, the Credit Card Identification number, or CID, is the three-digit security code printed in the signature panel on the back of the card. On American Express cards, the CID is a four-digit code on the front of the card.

Account Number: _____

Name of Cardholder: _____

Signature of Cardholder: _____

REQUIRED

Send Receipt to: _____

Mail this form to FEIAA at: 12427 Hedges Run Drive, Suite 104, Lake Ridge, VA 22192, or FAX to 703-426-8400. For questions or to arrange for payment by credit card, please call 703-725-2863.

Who Should Attend

The FEIAA Executive Forum offers a unique learning experience for Federal Executive Institute (FEI) graduates who want to keep their leadership skills honed, for those who aspire to attend the FEI resident course, and for managers who are building leadership skills. Our program offers a sampling of the type of learning you would experience at the renowned Federal Executive Institute in Charlottesville, Virginia. Your instructors for the one-day training include members of FEI's faculty and adjunct faculty, faculty from leading schools of public policy and administration, and experts in government leadership. Take advantage of group discounts and hold a mini-reunion with your FEI classmates or organize a group from your office or agency. Discounts are available for groups of five or more.

About FEI, FEIAA and the Executive Forum

For more than 40 years, the Office of Personnel Management's Federal Executive Institute (FEI) has served as the Federal Government's premier development center for senior executives. FEI brings Senior Executive Service members and high-performance GS-15s together for courses that help executives develop broad corporate viewpoints, understand their constitutional roles, and enhance essential skills.

Founded in 1970, the Federal Executive Institute Alumni Association (FEIAA) is a network of graduates of FEI residential programs. FEIAA enjoys close cooperative relationships with FEI and the Office of Personnel Management, while maintaining its independence as a non-profit corporation. FEIAA is the foremost professional service and networking organization of government executives in America.

2010 marks the 25th year that FEIAA and FEI have sponsored the Executive Forum. Regarded by many as the "granddaddy" of leadership training for the Federal Government, the Executive Forum set the format for management and leadership training that others have followed. The Executive Forum is the only national conference featuring presentations and workshops by FEI faculty. FEIAA and FEI are committed to offering high-quality training at an affordable price.

For the most up-to-date information about the FEIAA Executive Forum and additional details not available here, see our Web site at www.feiaa.org. Click on the link from the front page or on Events, then Executive Forum.

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